New techconsult ranking underlines SSP Europe's leading role

SSP Europe, a manufacturer of innovative cloud and IT security services, was awarded yesterday by techconsult as part of CeBIT 2015. The Award Ceremony was presented following the presentation of the German Security Report 2015. The Munich-based company was the champion of the new techconsult audit: Security Solution Vendors in SSP SecureMail, a managed anti-spam service from the cloud with integrated mailwar protection, in the overall evaluation for the manufacturers of security solutions and in the category for e-mail security 2015. The study examined and evaluated both general supplier criteria as well as solution-related and solution-specific requirements for the respective security category by a selected expert advisory board. For the first time, more than 1,500 representative interviews were conducted with medium-sized German user companies to assess their various solutions and their respective providers. On the overall assessment and category-oriented level, SSP Europe is very well ranked as a specialist niche provider in the German market in addition to vendors such as Paragon, NCP and LANCOM, and has been classified as a champion.

Peter Lehre, Principal Analyst of the market research institute techconsult, explains: "With the techconsult audit, we want to provide decision-makers in medium-sized user companies with an effective tool that provides a valid comparison basis among the different security providers in specific solution categories.

In the investigation, specialized providers in their respective categories clearly emerged as market-leading. SSP Europe has received a very positive assessment, especially on the expert side. "

"The award is of great importance to us," said Dr. Dieter Steiner, CEO of SSP Europe. "We believe that a company's competitiveness will in the future be very much determined by how flexible and comprehensive IT security solutions can be integrated into the respective business model. With our products, we want to give our customers the knowledge they need to manage digital change easily."

Techconsult audit: Security Solution Vendors 2015 is a new vendor ranking tool that uses a combined view of expert and user reviews. The survey shows the respective leading providers for security solution categories and provides a detailed market overview based on expert and user assessments.

The original article can be found at http://www.perspektive-mittelstand.de/techconsult-Ranking-unterstreicht-fuehrende-Rolle-von-SSP-Europe/pressemitteilung/77368.html