

TEXT: CORNELIA BRELOWSKI | PHOTOS: DRACOON

Cloud-Guardian

DRACOON stands for a business world without data misuse. This vision drives the company forward every day.

Recent years have been marked by growing concerns about privacy rights and the treatment of sensitive data, a highly relevant issue that is already anchored in our most fundamental rights. DRACOON presents a complete, flexible, and professional solution for companies of all sizes looking for and willing to provide secure ground in a world of constant digital transformation.

Dieter Steiner explains DRACOON mission: "We believe that freedom can be expressed through data sovereignty. This is the reason why we see our task in making the world 'better' in this very area, so that every company - or more precisely, every human being - can decide for themselves which data they want to provide in which form, to whom, and for how long. And all of this with the wonderful side effect that we're having great fun with our team during this challenge!"

DRACOON (formerly Secure Data Space by SSP Europe) was founded in Regensburg, Bavaria in 2008 and has quickly become a strong leader in the enterprise file sharing sector. The highly secure, platform-independent data exchange solution is certified to the highest compliance standards and has already been awarded as Leader several times.

The main strong point of the solution is its proprietary TripleCrypt technology with end-to-end encryption, a fully open API (programming interface), and a sophisticated enterprise-grade authorization system. The solution can be run as a cloud, hybrid, and on-premises version.

Customers using DRACOON are mostly entrepreneurs with a great interest in data protection. This is because people in responsible positions often have to protect the data of others, such as that of their employees or of their customers.

The commotion surrounding the EU General Data Protection Regulation, which must be implemented by all companies as of May 2018, is currently high. With DRACOON there is a solution that fulfills all requirements. More than 400,000 users of well-known companies such as Rossmann, Helios Kliniken, Rödl & Partner and partners such as Bechtle, Deutsche Telekom and British Telecom can already look to the future with confidence.

In 2018, DRACOON will continue to expand its market position and continue to conquer the international market, with a target of 500,000 business users. Other strategic partnerships are planned as well, such as with NetApp and Palo Alto Networks. Both companies are already successfully using and marketing the DRACOON enterprise file sharing solution.