



Date: April 14, 2018

Source: Manage IT

<http://ap-verlag.de/bereit-fuer-die-digitale-transformation-dracoon-sorgt-fuer-eine-effiziente-zusammenarbeit-bei-maximaler-sicherheit/43029/>

Press Report

Ready for digital Transformation – DRACCOON ensures efficient collaboration with maximum security

Regensburg, April 14, 2018 – Awareness of the responsible handling of sensitive data as well as the protection of personal rights is gaining in importance for companies, not only with regard to the EU General Data Protection Regulation (GDPR).

The uncomplicated and fast data exchange with partners, suppliers and customers is an elementary component of an efficient and successful business relationship. Many companies see cloud collaboration as an important precursor to digital transformation. Spatially distributed teams provide the cloud with a modern workplace that enables them to communicate, collaborate, and exchange information in an efficient manner.

However, in this context, two key issues are always decisive, namely data security and data protection. German companies, for example from the industrial sector, are lucrative targets for cyber espionage and data abuse because of their technological expertise and their foreign activities. Last year in autumn, the report of the Federal Criminal Police Office »Federal Situation Cybercrime« was published, which looks at the situation of the entire year 2016 with regard to information security offenses. The total loss in 2016 was already 51.63 million euros for damages in cybercrime. A similar picture also emerges with regard to ransomware: 972 cases, up 94.4% on the previous year.

Data security and privacy

When developing the enterprise file sharing solution DRACCOON from Regensburg, both data security and data protection were deliberately taken into account from the beginning. The company has tailored its successful product specifically to the growing threat situation from the outside and from the inside, thus providing an optimal basis for secure collaboration.

DRACCOON's Triple Encryption (client-side, in-transit and on-server encryption) gives customers the highest level of encryption based on the principle of "zero knowledge". This means that no one but the authorized user has access to corporate data, not even the provider itself. DRACCOON as a professional solution is certified as "GDPR-ready" for data exchange in companies by the ULD, the Independent Center for Privacy Protection, and by EuroPriSe. The used data storage is hosted in Germany, which is why the file-sharing solution is subject to the strict German data protection laws and offers maximum data security for companies of all sizes and industries.

But to maximize security, integrated ransomware protection also makes a significant contribution to the solution: the data is stored in a protected cloud environment and is



unaffected by an encryption attack. If, despite all precautions, Ransomware encodes local drives or network drives such as the DRACCOON Win/Mac client, versioning will prevent a single file from being lost. An attack with an encryption Trojan will overwrite the data with the encrypted data – the unencrypted versions of the data will automatically be stored in the Recycle Bin and can be completely and safely restored. DRACCOON also provides intelligent user and rights management specifically designed to meet the needs of businesses that benefit from the granular authorization structure. There, all hierarchical levels with their different access rights can be mapped. In no time, closed data rooms can be set up – this guarantees a maximum secure communication option for all people involved.

Ready for the EU GDPR

Customers of DRACCOON are also well-prepared with regard to the upcoming EU GDPR. The European General Data Protection Regulation (GDPR) entered into force on 25 May 2016. All requirements contained therein must be implemented by 25 May 2018 at the latest, otherwise fines of up to 20 million euros or up to 4 percent of the total worldwide annual turnover pose threats. The EU GDPR therefore concerns all companies and organizations that collect, process and store personal data, such as names, email or IP addresses. DRACCOON supports companies with regard to the upcoming regulation with features such as client-side encryption, comprehensive rights management and the audit log.

Even today, 400,000 users from renowned companies such as Rossmann, Helios Kliniken, Rödl & Partner appreciate and value the flexible and scalable platform. “We are pleased that awareness of the responsible handling of sensitive data as well as the protection of personal rights for companies is becoming more important. Our customers already play a pioneering role here, as these topics have been anchored in our fundamental rights right from the start. The fact that customers of various industries and sizes rely on our secure file exchange solution proves us right and motivates us to continue to uphold the data sovereignty for users”, assesses Marc Schieder about the self-perception of the Regensburg-based company.

This year, DRACCOON plans to further consolidate and expand its position as the leader in enterprise file sharing in the German-speaking market. The goal is further internationalization and, as part of this, an expansion of business users to 500,000. The company already has strategically important technology partnerships with vendors such as NetApp and Palo Alto Networks, who deploy and market the solution. This too is to be further intensified.

“In order to master the challenges of digital transformation, companies of all sizes need a flexible and professional solution that will enable them to effectively prevent data abuse. Our solution combines various features that are carefully studied and in their interaction offer maximal data security, and furthermore enable companies to at all times move on absolute secure ground.” Marc Schieder, CIO DRACCOON

Free version All features can be tested in the free version (10 users/10 GB) at www.dracocon.de/free